CONTRACT



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

Great American Media (GMMB) 1010 Wisconsin Avenue Washington, DC 20007

	Contract / Re	vision		Alt Order #	!
	496779	1		06359714	
Product					
DSCC					
Contract Dates	Estimate #				
10/02/12 - 10/08/12	1936				
<u>Advertiser</u>			<u>Ori</u>	ginal Date	/ Revision
DSCC			1	0/01/12	/ 10/01/12
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Accour	nt E	xecutive	Sales Office
	KVVU	Teresa	Dif	uria	TELEREP-PHIL
	Special Hand	ling			
	<u>Demographic</u>				
	Adults 35+				
	IDB#	Adverti	ser	<u>Code</u>	Product Code
		42			45
	Agency Ref			Advertiser	Ref
				I	

Snote/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week F	Rate Type S	pots	Amount
N 1 KVVU 10/02/12 10/08/12 Cops/Dog The Bounty <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u> Week: 10/02/12 10/08/12 MTWTF 2		:30	NM	2	\$390.00
N 2 KVVU 10/02/12 10/08/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u> Week: 10/02/12 10/08/12 MTWTF 2	M-F 10a-11a <u>/eek</u> <u>Rate</u> \$250.00	:30	NM	2	\$500.00
N 3 KVVU 10/02/12 10/08/12 Fox 5 News M-F 10p-1		:30	NM	4	\$8,600.00
N 4 KVVU 10/02/12 10/08/12 Fox 5 News M-F 11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u> Week: 10/02/12 10/08/12 MTWTF 1	M-F 11-1135p <u>'eek</u> <u>Rate</u> \$1,950.00	:30	NM	1	\$1,950.00
N 5 KVVU 10/02/12 10/08/12 Better <u>Start Date End Date Weekdays Spots/W</u> Week: 10/02/12 10/08/12 MTWTF 3	M-F 11a-12p <u>'eek Rate</u> \$195.00	:30	NM	3	\$585.00
N 6 KVVU 10/02/12 10/08/12 Katie Couric <u>Start Date End Date Weekdays Spots/W</u> Week: 10/02/12 10/08/12 MTWTF 3	2-3p <u>'eek <u>Rate</u> \$275.00</u>	:30	NM	3	\$825.00
N 7 KVVU 10/02/12 10/08/12 Anderson Start Date End Date Weekdays Spots/W Week: 10/02/12 10/08/12 MTWTF 3	3-4p <u>'eek Rate</u> \$300.00	:30	NM	3	\$900.00
N 8 KVVU 10/02/12 10/08/12 The Dr.Oz Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u> Week: 10/02/12 10/08/12 MTWTF 3	4-5p <u>'eek Rate</u> \$350.00	:30	NM	3	\$1,050.00
N 9 KVVU 10/02/12 10/08/12 Fox 5 News at 5 <u>Start Date End Date Weekdays Spots/W</u> Week: 10/02/12 10/08/12 MTWTF 3	5-530p <u>eek <u>Rate</u> \$950.00</u>	:30	NM	3	\$2,850.00
N 10 KVVU 10/02/12 10/08/12 FOX 5 News 5-6am M- <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u> Week: 10/02/12 10/08/12 MTWTF 2		:30	NM	2	\$900.00
N 11 KVVU 10/02/12 10/08/12 Fox 5 News at 5 MF 53 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u>	•	:30	NM	3	\$3,075.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KVVU TV 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 496779 /	Alt Order # 06359714
Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	DSCC	1936

Advertiser Original Date / Revision DSCC 10/01/12 / 10/01/12

	O. 45 171	Spots/		
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 3	<u>Rate</u> \$1,025.00			
N 12 KVVU 10/02/12 10/08/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30	NM 3	\$2,175.00
Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MTWTF 3	<u>Rate</u> \$725.00			
N 13 KVVU 10/02/12 10/08/12 MORE Access	630-7pm	:30	NM 2	\$1,800.00
Start Date End Date Weekdays Spots/Week	Rate			7 1,
Week: 10/02/12	\$900.00 M-F 7-730p	:30	NM 2	\$1,000,00
Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI 2	\$1,900.00
Week: 10/02/12 10/08/12 MT-TF 2	\$950.00			
N 15 KVVU 10/02/12 10/08/12 Fox 5 News AM M-F 7a-9a Start Date End Date Weekdays Spots/Week	M-F 7a-9a <u>R</u> ate	:30	NM 3	\$2,100.00
Week: 10/02/12 10/08/12 MTWTF 3	\$700.00			
N 16 KVVU 10/02/12 10/08/12 TMZ	730-8p	:30	NM 2	\$2,700.00
Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 MT-TF 2	<u>Rate</u> \$1,350.00			
N 17 KVVU 10/02/12 10/08/12 More M-F 9-10a	M-F 9a-10a	:30	NM 2	\$550.00
Start Date End Date Weekdays Spots/Week Week; 10/02/12 10/08/12 MTWTF 2	<u>Rate</u> \$275.00			
N 18 KVVU 10/06/12 10/06/12 Clone Wars	Sa 2-3p	:30	NM 0	\$0.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00	TAIN 0	ψ0.00
Week: 10/01/12 10/07/121- 1 Spot Ch Date Range Description	\$85.00 Start/End Time	Weekdays Length Rate	Туре	
1 KVVU 10/01/12-10/07/12 Clone Wars	Sa 2-3p	Sa :30 \$85.00	NM NM	
See MG 20.2				
N 19 KVVU 10/06/12 10/06/12 The Closer Start Date End Date Weekdays Spots/Week	Sa 3-4p <u>Rate</u>	:30	NM 0	\$0.00
Week: 10/01/12 10/07/121 1	\$95.00			
Spot Ch Date Range Description 1 KVVU 10/01/12-10/07/12 The Closer	Start/End Time Sa 3-4p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> Sa :30 \$95.00	<u>Type</u> NM	
See MG 20.2	0a 0-4ρ	.30 \$30.00	IVIVI	
N 20 KVVU 10/06/12 10/06/12 Criminal Minds	Sat 5-6p	:30	NM 1	\$330.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121- 1	<u>Rate</u> \$150.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 KVVU 10/01/12-10/07/12 Criminal Minds See MG 20.2	Sat 5-6p	Sa :30 \$150.00	NM	
2 KVVU 10/07/12-10/07/12 Extra Weekend	Su 6-7p	St :30 \$330.00	NM	
⊕ MG for 19.1,18.1,20.1	-			
N 21 KVVU 10/07/12 10/07/12 NFL Early Game Start Date End Date Weekdays Spots/Week	NFL Early Game Rate	:30	N M 1	\$9,500.00
Week: 10/01/12 10/07/121 1	\$9,500.00			
N 22 KVVU 10/07/12 10/07/12 Fox 5 News Su 10p-1045p	Su 10p-1045p	:30	NM 1	\$1,850.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	<u>Rate</u> \$1,850.00			
N 23 KVVU 10/07/12 10/07/12 Sports Plus Su 1045p	1045p-11p	:30	NM 1	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	<u>Rate</u> \$1,200.00			
N 24 KVVU 10/07/12 10/07/12 NFL Early Game	NFL Early Game	:30	NM 1	\$8,250.00

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	Contract / Revision	Alt Order #
	496779 /	06359714
Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	DSCC	1936
Advertiser	<u>O</u> 1	riginal Date / Revision
DSCC		10/01/12 / 10/01/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek:10/01/1210/07/1211	<u>Rate</u> \$8,250.00				
N 25 KVVU 10/07/12 10/07/12 Criminal Minds Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	Sun 11p-12am <u>Rate</u> \$300.00	:30	NM	1	\$300.00
N 26 KVVU 10/04/12 10/04/12 The X Factor <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	The X Factor <u>Rate</u> \$7,500.00	:30	NM	1	\$7,500.00
N 27 KVVU 10/02/12 10/02/12 New Girl/The Mindy Project	Tue 9p-10p <u>Rate</u> \$3,550.00	:30	NM	1	\$3,550.00
	2	Tota	als	51	\$65,330.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/08/12	51	\$65,330.00	\$55,530.50
Totals	51	\$65,330.00	\$55,530.50

Signature:	Date:

分のでは HEADLINE# 6359714 UNAPPROVED REV #1 \$\$\$ TRF# 496779

REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENO ORDER WORKSHEET

AGENCY CREDIT RISK !!!

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP

CHANGES *

OCT1/12 14.47
*** KVVU-TV ***

REP: TO ROSE	CITY TAX	FLIGHT DATES_C	PRDCT DSCC	ORDER #			AGY # 70858	ADV #	
	STATE TAX	OCT2/12 OCT8/12 WK-1	EST#1936 COMMENTS:	CONTRACT # 635	WASHINGTON, DC	3050 K ST NW,	AGY. NAME GREAT AMERICAN MEDIA	ADV. NAME ISS/DSCC	
	CO-OP BILLING NEEDED		(LINE, ORDER, I	6359714	20007		IEDIA		
	di		NVOICE)	CLASS: NATL.		SALES PRSN PH-	BUYER NAME MAURA GILROY	REP.#OF	
	DATE_OCT1/12			LOCAL REGIONAL		TERESA DIFURIA	A GILROY	OFF.# 762 SALESMAN	
	14.47							#	

OK'D M1-M4 SEE LINES 28-31 TOTAL SAME FR NIKKI PLS CNF THANKS

STA:

CON CM * * * * THIS S D CASH IN ADVANCE SCHEDULE ****

DEMOCRATIC SENATORIAL CAMPAIGN COMMIT

:LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START	. ENU	:SPTS: WEEK	EEK : DAYS	: TOTL:
: : : : : : : : : : : : : : : : : : :	••	••		: DATE	: DATE	DATE : /WK: INVT	NVT :	:SPTS:
AGENCY	AGENCY ADVERTISER CODE = 42 AGENCY PRODUCT CODE = 45	E = 42	AGENCY EST# =	= 1936				
1 ES 1	1008-2008	30	\$195.00	10/2	10/8	0	TU-F,M	0
PROGRAM : CON COM1:	SAOO							
28 A 1	100P-200P	30	\$195.00	10/2	10/8	N	TU-F,M	N
PROGRAM : ORD COM1:	COPS/DOG THE BOUNTY HUNTER PRG CHG. PRE-BOOKED PLS APPROVE.	BOUNTY HUNTER	PROVE.					

THIS

IS A MAKE-GOOD FOR OCT2 ON LINE-1 FOR 2

SPOTS/WK

REP HEADLINE# 6359714 TRF# 496779 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 14.47
ORDER WORKSHEET **CHANGES** *** KVVU-TV ***

NAME REP CON							APPROVE. E-27 FOR 1 SPOT/WK	PROJECT OOKED PLS CT2 ON LIN	PROGRAM : NEW GIRL/MINDY ORD COM1: PRG CHG. PRE-B
NEWE ICC: TIME PERIOD : LIGHT: SEC: RATE : START: EATH : START: EATH : START: EATH : START: EATH : DAYS 1	ъ	(H)	TU:	1	10/2	\	3,550.0		A 900P-1
NAME									: NEW GIRL
Indem: CD: TIME PERIOD : LGTH : SEC : RATE START : END : SFTS: WEEK : DAYS 1	0	[H]	TU:	0	10/2		3,550.0	30	7 s 900P-
REP : CD: TIME PERIOD : LIGHT: SEC: RATE : START : END :SPTS: WEEK : DAYS					VE.	BLS	AME. PRE-B 21 FOR 1 S	1) MOVE EARLY OCT7 ON LINE	GRAM : FOX NFL COM1: NO LATE S IS A MAKE-GOOD
REP : CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS 11111111111111111111111111111111111	μ	Z	SU	Ъ	10/7	\	9,500.0	30	A 1000A-
REP : CD: TIME PERIOD : LIGIT : SEC : RATE : START : END : SPTS: WEEK : DAYS LINE#:									: FOX NFL
REP : CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS LINE#: : : : DATE : DATE : /WK: INVT : 18 S 200P-300P 30 \$85.00 10/6 10/6 0 SAT PROGRAM : THE CLOSER CON COM1: THE CLOSER CON COM1: THE CLOSER 29 A 600P-700P 30 \$330.00 10/7 10/7 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT6 ON LINE-18 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT6 ON LINE-19 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT6 ON LINE-20 FOR 1 SPOT/WK THIS IS A MAKE-	0	Z	su:	0	10/7	_	9,500.	30	1 S 100P-400
REP CD TIME PERIOD LIGH SEC RATE START START START SATE START SATE START SATE								IDS	: CRIMINAL
REP CD: TIME PERIOD LIGH SEC : RATE START RATE START MEEK : MAYS	0	H	SA	0	10/6		150.0	30	0 s 500P-6
REP CD: TIME PERIOD LIGTH SEC : RATE START NATE MEEK								ACE ACE	: WITHOUT A
REP CD: TIME PERIOD LGTH SEC : RATE START SPTS WEEK DAYS LINE#: DAYS LOATE DATE MR: INVT SET MR: INVT SE	0	H	SA	0	10/6		95.0	30	9 S 300P-
REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS 18 S 200P-300P : : : : : DATE : DATE : /wK: INVT : DAYS PROGRAM : THE CLOSER CON COM1: THE CLOSER : : : : : : DATE : DATE : /wK: INVT : SAT 29 A 600P-700P 30 \$330.00 10/7 10/7 1 SUN			VE.			,	'EXTRA FOR 1 S FOR 1 S	TO PRG OCT6 ON OCT6 ON	RAM: EXTRA WEEK COM1: SPOTS N/A IS A MAKE-GOOD F IS A MAKE-GOOD F IS A MAKE-GOOD F
REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS LINE#: : : DATE : DATE : /WK: INVT : 18 S 200P-300P 30 \$85.00 10/6 0 SAT PROGRAM : THE CLOSER CON COM1: THE CLOSER	Ъ	Z	SU	Н	10/7	0 /	330.		9 A 600P-700
REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS LINE#: : : DATE : DATE : /WK: INVT : 18 S 200P-300P 30 \$85.00 10/6 10/6 0 SAT									THE
REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS LINE#: : DATE : /WK: INVT :	0	Ŧ	SA	0	10/6	\	85.0		8 S 200P-300
	:TOTL:	DAYS		SPTS:	END	S	: RATE	LGTH : SE	REP :CD: TIME LINE#: :

HEADLINE# 6359714 'UNAPPROVED REV #1 \$\$\$ TRF# 496779 REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *

REP SSS

OCT1/12 14.47 *** KVVU-TV ***

OCT/12	М4	МЗ	Z N	STATION M1 OI	
	OK D	OK'D	OK'D	ON MAKEGOOD OK'D BU	
65330.00	BUY#27	BUY#21	BUY#19 BUY#20	GOOD OFFERS BUY#1	: CU: HIME
	MISSED:TUE/900P-1000P OFFER:TUE/900P-1000P CMT:PRG CHG. PRE-BOOKED PLS A	MISSED:SUN/100P-400P OFFER:SUN/1000A-130P CMT:NO LATE GAME. MOVE EARLY	MISSED:SAT/200P-300P SAT/300P-400P SAT/500P-600P OFFER:SUN/600P-700P CMT:SPOTS N/A DUE TO PRG CHG.	: MISSED:TU-F,M/100P-200P OFFER:TU-F,M/100P-200P CMT:PRG CHG. PRE-BOOKED PLS	PERIOD : LGTH : SEC : RATE
	OCT2 OCT2 APPROVE.	OCT7 OCT7 GAME. PRE-BOOKED PI	OCT6 OCT6 OCT7 MG 'EXTRA WEEKEND'	OCT2(2/WK) OCT2(2/WK) APPROVE.	: START : END : DATE : DAT
	30s	30S 30S PLS APP		30 s	:SF
CONTRACT TO	\$3,550.00 \$3,550.00	OS \$9,500.00 OS \$9,500.00 APPROVE.	OS \$85.00 OS \$95.00 OS \$150.00 OS \$330.00	\$195.00	PTS: WEEK:
TOTAL 65330 SPOTS	(OCT1/12) PLS ADVISE	(OCT1/12) PLS ADVISE	(OCT1/12) PLS ADVISE APPROVE.	(OCT1/12) PLS ADVISE	DAYS
51	, [4]	•		•	: TOTL:

MARKET TOTALS \$326,650 KVVU 20% KSNV 20% KTUD 1% KLAS 27% KTNV 26% KVMY 5% KVCW 1% CABL 0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT MOD CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK T-TIME DE-DELETE E-EFF DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

REP HEADLINE# 6359714
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT1/12 13.26
*** KVVU-TV ***

						when	Cops Dogwe Bourty Hunter	Cops 10	COPS	PROGRAM : CON COM1:	
N	TU-F,M	Н	N	10/8	н	10/2	\$195.00	30	100P-200P	H	
						1936	AGENCY EST#	ER CODE = 42 CODE = 45	ADVERTIS PRODUCT	AGENCY	
:TOTL:	DAYS	WEEK :	:SPTS: 1	END		: START	SEC : RATE	: LGTH :	TIME PERIOD	:LINE#:REP :CD:	: 1.11
		1									
							COMMIT	CAMPAIGN	TIC SENATORIAL	DEMOCRATIC	
							SCHEDULE ****	CASH IN ADVANCE	THIS IS A C	OM * * * *	CON
									C ORDER 65330 THANKS	NEW DSCC ORDER TOTAL \$65330 PLS CNF THANKS	
									-1		REP:
13.26	DATE_OCT1/12_	Ď				IG NEEDED	CO-OP BILLING	TAX	STATE	CITY TAX	Ω
								OCT8/12 WK-1	OCT2/12 OC	FLIGHT DATES O	щ
					INVOICE)	ORDER, INVO	COMMENTS: (LINE,	EST#1936 C		PRDCT DSCC	Ā
	REGIONAL	LOCAL	NATL. :		CLASS:		6359714	CONTRACT #		ORDER # 496	0
							DC 20007	WASHINGTON,)	- - -	
	DIFURIA	TERESA	PH-	ES PRSN	SALES			3050 K ST NW			
		GILROY	E MAURA	ER NAME	BUYER		AN MEDIA	E GREAT AMERICAN	AGY. NAME	AGY # 70858	A
#	SALESMAN	.# 762	Оян.#	#	REP.#			E ISS/DSCC	_ ADV. NAME	ADV #	Ð

PROGRAM : CON COM1:

DR OZ

N

1000A-1100A

\$250.00

10/2

10/8

N

TU-F,M

N

REP HEADLINE# 6359714
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

REP OCT1/12 13.26
*** KVVU-TV ***

: LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC	: RATE	: START	: END : DATE	:SPTS:	WEEK : DAYS	: TOTL:
ω	1000P-1100P	30	\$2,150.00	10/2	10/8	4	TU-F,M	4
PROGRAM :	FOX 5 NEWS AT	10P 10P						
4	1100P-1135P	30	\$1,950.00	10/2	10/8	Н	TU-F,M	Н
PROGRAM : CON COM1:	FOX 5 NEWS AT	1100P						
(Jī	1100A-1200N	30	\$195.00	10/2	10/8	ω	TU-F,M	ω
PROGRAM : CON COM1:	BETTER LAS VEGAS BETTER LAS VEGAS	AS AS						
Ø	200P-300P	30	\$275.00	10/2	10/8	ω	TU-F,M	ω
PROGRAM : CON COM1:	KATIE COURIC							
7	300P-400P	30	\$300.00	10/2	10/8	ω	TU-F,M	ω
PROGRAM : CON COM1:	ANDERSON COOPER	R						
ω	400P-500P	30	\$350.00	10/2	10/8	ω	TU-F,M	ω
PROGRAM : CON COM1:	DR OZ DR OZ							
ω	500P-530P	30	\$950.00	10/2	10/8	ω	TU-F,M	ω
PROGRAM :	FOX 5 NEWS AT	5 PM 5 PM						
10	500A-600A	30	\$450.00	10/2	10/8	N	TU-F,M	N
PROGRAM : CON COM1:	FOX5 NEWS 5A							
11	530P-600P	30	\$1,025.00	10/2	10/8	ω	TU-F,M	ω
PROGRAM :	FOX 5 NEWS AT	530 PM						

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT1/12 13.26
*** KVVU-TV ***

PROGRAM : CON COM1:	PROGRAM : CON COM1:	PROGRAM : CON COM1: 19	PROGRAM : CON COM1: 18	17	PROGRAM : CON COM1:	16	PROGRAM : CON COM1:	15	PROGRAM : CON COM1:	14	PROGRAM : CON COM1:	13	PROGRAM : CON COM1:	12	:LINE#:REP :CD:
: CRIMINAL MINDS	WITHOUT A TRACE WITHOUT A TRACE 500P-600P	THE CLOSER THE CLOSER 300P-400P	: MORE LAS VEGAS : MORE LAS VEGAS 200P-300P	900A-1000A	: TMZ	730P-800P	FOX5 MORNING	700A-900A	: EXTRA : EXTRA	700P-730P	: MORE ACCESS	600P-700P	: FOX5 NEWS 6A	600A-700A	: TIME PERIOD :
0, 0,	30	ω	ω ω 0	30		30	NEWS	30		30		30		30	LGTH : SEC
3300	} 1 ♂ ♂ \$150.00	\$95.00	\$85.00	\$275.00		\$1,350.00		\$700.00		\$950.00		\$900.00		\$725.00	RATE
	10/6	10/6	10/6	10/2		10/2		10/2		10/2		10/2		10/2	: START
	10/6	10/6	10/6	10/8		10/8		10/8		10/8		10/8		10/8	: END
	н	Н	Н	N		N		ω		N		N		ω	: SPTS: WEEK
	SAT	SAT	SAT	TU-F,M		TU-F,M		TU-F,M		TU-F,M		TU-F,M		TU-F,M	EK: DAYS
	н	Н	н	N		Ν		ω		2		N		ω	:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 13.26
*** KVVU-TV ***

:LINE#:REP :CD: :LINE#: : :LINE#: : :LINE#: : : :LINE#: : : : :LINE#: : : : : : : : : : : : : : : : : : :	TIME PERIOD : LGT 100P-400P	LGTH: SEC: 30 30 2) CONTRA SUN 10PM SUN	\$9,500.00 \$1,850.00 \$1,200.00 \$8,250.00	: START: DATE: DATE	T : END : DATE 10/7 10/7 10/7	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	WEEK: DAYS INVT: SUN SUN SUN	1 1 1 1
	FOX 5 NEWS AT 045P-1100P FOX 5 SPORTS E FOX 5 SPORTS E		1,200.	10	10/7	ц	NDS	
	(GAME		N		10/7	н	SUN	
GRAM : COM1:	1100P-1200M CRIMINAL MINDS CRIMINAL MINDS	30	\$300.00	10/7	10/7	н	SUN	
26 EPROGRAM : CON COM1:	800P-900P THE X-FACTOR RES	30 RESULTS RESULTS	\$7,500.00	10/4	10/4	ר	тни	
27 sprogram : con com1:	900P-1000P NEW GIRL/RAISING NEW GIRL/RAISING	30 5 HOPE	\$3,550.00	10/2	10/2	ч	TUE	
OCT/12 65330.00	oo mindy Prejection	Co Co Charles				CON	CONTRACT TOTAL 6	65330.00 53
MARKET TOTALS \$326, SVC- NSI	26,650 KVVU 20%	KSNV 20% KTUD 1%	KLAS 27%	KTNV 26% K	KVMY 5% F	KVCW 1%	CABL 0%	

DEMOS- RA35+*